

# SLA Chemistry Division E-Newsletter

Volume 19 Issue 1

Summer 2004

## INSIDE THIS ISSUE

- 1 Message From the Chair
- 2 From the Editors' Desktops
- 3 Chair's Profile
- 4 Greetings From the Chair- Elect
- 5 Chemistry Division's First Web Conference
- 5 Strategic Plan Passes In Nashville
- 5 New Members
- 6 Beyond the Chemistry Web
- 7 Conference Impressions
- 8 Chemistry Division Poster Session
- 9 Vendor Update
- 10 Annual Business Meeting Minutes
- 12 Chemistry Division Strategic Plan
- 14 2004-2005 Officers and Functionaries

## MESSAGE FROM THE CHAIR



DAWN FRENCH

I hope summertime is finding you well, and that the Nashville conference left you with renewed energy and great ideas for your libraries/information centers. You can find the handouts from the Chemistry Division sessions on our website along with the minutes from the Annual Business and Board Meetings.

A huge thank you to Marion Peters, Past Chair, and all the planners, speakers, moderators, sponsors, and "behind the scenes" people who helped to make the Chemistry Division's sessions and events a success. It was a lot of hard work that was well worth it. Two new committees were formed and held their first meetings – Web and Information Literacy Committees. Our Poster Session and Vendor Roundtable theme devoted to Web-Based Training and Instruction were well received and were written up in the *Information Today* conference weblog :

*"Poster Sessions Offer Good One-on-One Discussions : The poster sessions on Teaching Users Via the Web showcased about a dozen presenters and a good crowd of interested attendees during the first session this afternoon. It's worth scanning the program carefully to find hidden nuggets of sessions like this. It was presented by the Chemistry Division and sponsored by the American Chemical Society, but many of the poster presentations were broadly applicable, and not the least bit scientific (says this decidedly non-scientific blogger).*

*Nancy Garman, Information Today, Inc." Source:  
[www.infodayblog.com/archives/2004\\_06\\_06\\_archive.shtml](http://www.infodayblog.com/archives/2004_06_06_archive.shtml)*

If you missed the Poster Session, I hope you caught the Chemistry Division's Web Conference in July where each week, three to four of the posters and their presenters were available for viewing and

*Chair's message continued on p 3*

## FROM THE EDITORS' DESKTOPS

– FROM – MARILYNN

With this issue I am officially turning the "desk" over to Mary Ann Mahoney who has agreed to take over as newsletter editor. I hope all of you will be as generous with your writing talents for her as you have been for me. I've enjoyed getting the electronic version of the newsletter off the ground but I'm very happy to turn it over to Mary Ann who I'm sure will make it an even better newsletter. Thanks again to all who have contributed and given me your comments.

– FROM – MARY ANN

Greeting from your new editor! First, I want to thank Marilynn for all the work she did this past year in getting the electronic newsletter up and running. It was a tremendous effort, and she did a great job. My goal as editor is to continue to build upon what Marilynn has started. The membership of this Division is so talented that I am hoping my job as editor will be fairly easy. Actually, putting this first issue together was quite enjoyable, especially with Marilynn's guidance and the contributions from those of you who sent in articles, and even pictures. I want to thank Judith Corrano, too, for her behind-the-scenes work as the newsletter proofreader. I am providing her quite a challenge! The Fall issue is already starting to come together with a number of very timely articles. If you would like to contribute, either by writing an article or by suggesting topics you would like to see covered in this newsletter, please contact me. Remember, the deadline for the Fall issue is not very far away – October 5<sup>th</sup>!

This issue focuses on the Division's conference programs in Nashville – from the Winners Circle of Web Sites to the Poster Session and Vendor Update all the way to the Business Meeting minutes. Meris Mandernach, the Marion E. Sparks Award recipient even has an essay about her impressions of the conference. If you didn't get to attend or even if you did, I hope you find this issue a useful summary of the events.

### SLA CHEMISTRY DIVISION E-NEWSLETTER

is a publication of the Chemistry Division of the Special Libraries Association. It is published in Summer, Fall, Winter, and Spring. It is available at the Chemistry Division Website, <http://www.sla.org/division/dche/chemdiv.html>.

The contents of articles and editorials should not be construed as being or representing the official position of the Division. Portions of the Newsletter may be printed without permission as long as the source is clearly acknowledged. Special Libraries Association (SLA) assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views do not necessarily represent the official positions of SLA.

Send Newsletter items to:

Mary Ann Mahoney  
SLA Chemistry, Div E-Newsletter Editor  
Chemistry and Chemical Engineering Library  
100 Hildebrand Hall  
Berkeley CA 94720-6000  
Email: [mmahoney@library.berkeley.edu](mailto:mmahoney@library.berkeley.edu)  
Phone: 510. 642-4345  
Fax: 510 643-9041

The Editor welcomes readers' contributions. Items wanted include: Articles of interest to the community of chemistry information specialists, book reviews for new reference materials, citations for new journals, accomplishments & accolades for the Members' Corner and website recommendations for "Beyond the Web of Chemistry." If you have something you would like to contribute, please contact the Editor or send it via e-mail as a text file or Word document.

### **COPY DEADLINES FOR 2004-2005**

*Fall 2004 – October 5 2004*

*Winter 2003 – January 5 2005*

*Spring 2004 – April 5 2004*

*Summer 2004 – July 5 2004*

*Each year the new Chemistry Division Chair is asked to complete a short profile – here is a brief introduction to Dawn!*

NAME: Dawn French

OCCUPATION: Information Specialist

PETS: None

FAVORITE ACTIVITY: Reading and day trips

FAVORITE FOOD / FOOD GROUP: Chocolate

WHAT I CONSIDER MY GREATEST ACCOMPLISHMENT: Haven't reached it yet, but in the past 5 years I have automated our Library, built it a webpage, and created outreach and PR programs for the Library.

MY FAVORITE WEBSITE: Any and all that tell what my favorite authors are up to and when their book releases will be.

BEST VACATION I'VE EVER TAKEN: Vancouver, Canada

LAST GOOD BOOK I READ: My Sister's Keeper by Jodi Picoult

IF I WEREN'T IN MY CURRENT POSITION, I'D BE: Curled up under a tree reading a book.

I DECIDED TO GO TO LIBRARY SCHOOL BECAUSE: I've worked in libraries since I was 15 and becoming a librarian seemed like the natural next step to helping people with their information needs.

THE ONE THING I REALLY LOVE TO DO AT WORK IS: Designing and carrying out creative ways to promote our Library and its services/resources.

***Message From the Chair...continued from page 1...***

for questions. Thank you to Bill Armstrong and Dana Roth for putting this all together for us. Web conferences are something that the Division hopes to use to further communication among members in-between annual conferences and to bring the conference to those unable to attend in person.

Please let us know what you thought of the Division's sessions and events in Nashville. We will use your feedback for future conferences. Mark your calendars now for the annual conference next year in Toronto!

Thank you to Marilyn Dunker who is stepping down as the Division's Bulletin Editor. Thanks to Marilyn's hard work and efforts the Division created an e-newsletter that has been very informative and filled with lots of good articles and features. Welcome to Mary Ann Mahoney who will be Bulletin Editor.

Also welcome to Ted Baldwin as Chair-Elect and Kiem-Dung Ta as Treasurer. ❖



*Photo by Denise Callihan*

*Past Chemistry Division Chair Marion Peters, current Chair Dawn French, and Chair-Elect Ted Baldwin*

## GREETINGS FROM THE CHAIR-ELECT

– TED BALDWIN



Hi everyone!

I am excited to be serving as your chair-elect, and I look forward to making great things happen at the 2006 Baltimore conference! I can already share some very good news – Denise Callihan of PPG Industries has agreed to serve as our Baltimore Conference Planner.

Denise and I welcome your ideas for interesting and innovative programming, and hope to hear of suggestions that will improve your conference experience. Some specific areas you can consider for feedback:

- Session topics and possible speakers
- Locations for tours and open houses
- Division suites and celebrations
- Continuing education courses

Some of you may notice a recent change in my position. I am now in a new role heading the library for University of Cincinnati's College of Applied Science. In this new experience, I serve information needs across a wide range of technical areas, including chemical technology, engineering technology, horticulture, and culinary science. I hope that my new skills will benefit the division, and will allow us to continue developing relationships between SLA divisions and other information organizations. We should do all we can to show that chemistry is truly the central science!

We welcome your input and participation. ❖

Ted Baldwin  
Library, College of Applied Science  
University of Cincinnati  
2220 Victory Parkway  
Cincinnati, OH 45206-2839  
513-556-4211  
513-556-4217 fax  
ted.baldwin@uc.edu

Denise Callihan  
PPG Industries Inc  
Chem Tech Ctr Library  
440 College Park Dr  
Monroeville, PA 15146-1553  
724-325-5221  
724-325-5289 fax  
callihan@ppg.com



*Photo by Denise Callihan*

Ted and Kathy Schmidt of CAS enjoying the ACS/CAS reception for Chemistry and other science Divisions in Nashville

## CHEMISTRY DIVISION'S FIRST WEB CONFERENCE

BY BILL ARMSTRONG

By the time you read this, the Chemistry Division will have completed its first Web Conference, held throughout the month of July. The conference featured the poster session presenters from the live session at Annual, held the preceding month in Nashville. The web conference presented about three posters per week, each group for the duration of the week. The presentation content was placed online with links on the forum site. In addition, the presenters acted as moderators for their own special forums, where participants could discuss any aspect of the presentations with the moderators or with each other. Further, the forums offered participants a chance to "speak" with the presenters privately if they wished to ask questions outside the public aspect of the forum, but still within the "space" and context of the conference.

As of this writing, which finds us exactly midway through the conference, we have had 71 registrants. Within the second week alone, we had almost 400 views of all that week's posts; in other words, people have viewed the posts many times. And, as people have to register to post but not to view the proceedings, we most likely have had a number of guests viewing at any given time.

The forum is definitely being used and is providing, we hope, a successful venue for online conference presentations and discussions. The Board will be most interested in any feedback you may care to offer, comments, or suggestions. If you did not have a chance to participate in the conference this time, we certainly hope you will next time. For those who still wish to see the presentations and discussions that took place, but were not able to be present during July, these will be made available at the online web conference site, <http://forum.lib.lsu.edu/slachem> soon after the conference is officially closed. All content and discussions may be viewed at that time, but the forums will be closed to further posts. ❖

## STRATEGIC PLAN PASSES IN NASHVILLE

BY SUSANNE J. REDALJE

Members of the Chemistry Division attending the conference in Nashville unanimously approved the revised version of the Strategic Plan. Minor word changes had been made by the Board the night before. (The full text of the plan can be found on *pp. 12-13.*)

I'd like to thank my committee members Denise Callahan and Marilyn Dunker who helped put the plan together. Many others, including membership chair Jim Martin were also extremely helpful.

We hope the revised plan represents the wishes of you, the members, and provides a guide for future Boards in planning meetings, events and projects for the coming years. Some highlights of the plan include moves to improve communication within the Board and between the Board and members, and to provide activities between conferences such as the upcoming Web Conference, which will allow members who weren't able to go to Nashville to see the poster session and interact with the presenters and each other. It is intended that the plan be a living document, with members being surveyed somewhere mid-plan to determine whether it has been successful. We will try not to overwhelm you with surveys but it is very important that you participate, letting us know, good or bad, how you think things are going.

---

## WELCOME TO OUR NEW MEMBERS

Marilyn Burk

Elizabeth Daniels  
Celera

Bonny C. Decker  
OSHA Salt Lake Technical  
Center

Nobuko Fukushima  
Mitsubishi Chemical DRMI

Donna T. Hudson  
Emory University

Kathryn M. Jackson  
Texas A&M University

Susan E. Jones  
Rohm & Haas Co.

Tze-ling Kong  
Apotex Inc.

Daureen Nesdill  
J. Willard Marriott Library

Sandra M. Peters  
Amgen

Aravinthan Subramanian  
Univ of Mississippi Libraries

Michelle Wilde  
Colorado State University

**New Student Members**  
Julie Arendt  
Ann Arbor, MI

Jean K. Blaho  
Chicago, IL

Laura Miller  
Bloomington, MN



BEYOND THE CHEMISTRY WEB BY A. BEN WAGNER

**I. 2004 SLA Annual Conference**

In case you missed the SLA Annual Conference in Nashville or need to refresh your memory:

**A. Sci/Tech Division Contributed Papers 2004**

<http://www.sla.org/division/dst/2004papers.html>

**On-Site Reference Services and Outreach: Setting Up Shop Where Our Patrons Live**

A. Ben Wagner, Sciences Librarian, Science & Engineering Library, State University of New York at Buffalo

**Virtual Browsing Via Deeplinked Catalog Searches**

Scott Warren, M.A. LIS, Librarian for the Physical and Mathematical Sciences, North Carolina State University Libraries

**Growing a New Library - A Case Study at Franklin W. Olin College of Engineering**

Stephanie White, MSLIS, Resource Librarian, Franklin W. Olin College of Engineering

**Proceedings of the Contributed Papers Session: Introduction and Bibliography**

(Bibliography by Sean Stone, SLIS Student, Indiana University)

**B. Winners Circle of Science Web Sites 2004**

**ASTRONOMY: PLANETARY & SOLAR -**

[http://library.du.edu/FindIt/ResearchGuides/rg\\_main.cfm?rg\\_id=102](http://library.du.edu/FindIt/ResearchGuides/rg_main.cfm?rg_id=102)

Joseph Kraus, Science Librarian, Penrose Library, University of Denver, Denver, CO

**BIO-MED & LIFE SCIENCES -**

<http://www.sla.org/division/dst/WinnersCircleBiomed.htm>

Jennifer Rojas, M.L.I.S., Librarian, Wyeth Research, Princeton, NJ

**CHEMISTRY -**

<http://www.sla.org/division/dst/winners%20circle%20chemistry.htm>

A. Ben Wagner, Sciences Librarian, Science & Engineering Library, State University of New York at Buffalo

**ENVIRONMENT: MARINE AND AQUATIC -**

<http://www.uoregon.edu/~butler/ERMD.htm>

Kristen Anderson, University of Hawaii

**II. Your Tax Dollars at Work – Government Sites**

Despite concerns about the Federal government making information available (or withdrawing it) because of funding problems or security concerns, the government continues to be a terrific source for information.

**National Science Foundation Image Library**

<http://olpaimages.nsf.gov/>

**Website Notes:** A small but elegant library of 521 science and technology images. An effective search system and detailed categories for browsing provide easy access. Many of the images are not owned by NSF and some have use restrictions.

**National Parks Service Historic Photograph Collection**

<http://data2.itc.nps.gov/hafe/hfc/npsphoto.cfm>

**Website Notes:** From the home page: “The National Park Service Historic Photograph Collection is comprised of more than two million images which cover a wide variety of subjects: Park architecture, Civilian Conservation Corps (CCC), Native American heritage, NPS personnel, roads and transportation, scenic views, and much more. There are presently 2000 images from the Collection available online.”

**Spotlight on Science (Smithsonian Institution)**

<http://www2.si.edu/research/spotlight/>

**Website Notes:** A weekly electronic newsletter featuring science activities and news at the Smithsonian. The issue at press time had articles on massive compact halo objects in the universe, decline of frog populations, and assessment of dolphin body composition and health.

**Ergonomics from the Centers for Disease Control and National Library of Medicine**

<http://www.cdc.gov/niosh/topics/ergonomics/>

<http://www.nlm.nih.gov/medlineplus/ergonomics.html>

**Website Notes:** Many high quality free resources and publications listed at both of these site.

**CDC Health and Safety Topics (Centers for Disease Control, USA)**

<http://www.cdc.gov/az.do>

**Website Notes:** An A-Z listing of health topics and resources to answer your health and safety questions.

**OSHA Technical Links to Safety & Health Topics**

<http://www.osha.gov/SLTC/index.html>

**Website Notes:** Another A-Z topical listing from the U.S. Occupational Safety and Health Administration. ❖



Photo by Denise Callihan

## MARION E. SPARKS AWARD

*Meris Mandernach accepting the Marion E. Sparks award from Marion Peters, Chair of the Chemistry Division at the Business Meeting in Nashville.*

### CONFERENCE IMPRESSIONS BY MERIS MANDERNACH

What did the Marion E. Sparks Award allow me to see in Nashville? Plenty!! With activities both inside and outside of the Gaylord Opryland complex, I was busy. Perhaps a more appropriate title for the conference would be: So much to see, so little time. It was a flurry of activity at SLA in June. As a first time attendee I have to admit that there were moments at which I felt slightly overwhelmed. Figuring out how to work your schedule so as to maximize the number of programs you can attend, without running yourself ragged, can be a challenge in itself. Fortunately I was able to squeeze in several informative sessions, meet a lot of interesting people, pick up all kinds of freebies (both in the form of give-aways from vendors and ideas from colleagues), and still get a few hours of sleep each night.

One of the most thought provoking session I attended was the Publisher/Librarian Archiving Initiatives where the LOCKSS (Lots of Copies Keeps Stuff Safe) project was discussed. LOCKSS allows for the archiving of electronic material. This session was interesting because it approached the issue from the program perspective (Vicki Reich, the program director, of Stanford University), the publisher perspective (Terry Hulbert of the Institute of Physics Publishing), and from a librarian perspective (David Stern of Yale University). This issue is going to become more important as institutions are forced to make choices between print and electronic access to journals and books. More information can be found on the LOCKSS website: <http://lockss.stanford.edu/>

Through the course of the week I was able to attend a number of other sessions and gather nuggets of knowledge. I heard about digital library reference in corporate and academic settings during "Up all Night: The 24x7 Librarian." Robyn Frank talked about her roller coaster career, from the ERIC clearinghouse to the National Agricultural Library to the Congressional Research Service to the Executive Office of the President in "When Change is the Only Constant." Mary Ellen Bates and Suzanne Sabroski, online searching gurus, shared their wisdom for marketing your informational services inside and outside library settings in addition to offering advice for those wishing to start their own company during "You, Inc!"

It was wonderful to hear about what is new in the library world, but it was also fantastic to meet so many librarians. Networking at SLA was entertaining. I met science

librarians from all over the country, in both academic and corporate settings. Learning about creative solutions for disseminating information to the users/clients/patrons spawned new ideas for reaching students at my own university.

Other exciting information exchange happened at poster sessions. The Chemistry Division presented a poster session on web-based instruction. Seeing several models of current practices from librarians around the country emphasized my belief that web-based instruction is essential in order to supplement in person instruction. It was wonderful to pair this session with the vendor update about web tutorials. I am looking forward to the month of July to revisit these posters on the SLA Chemistry Division website.

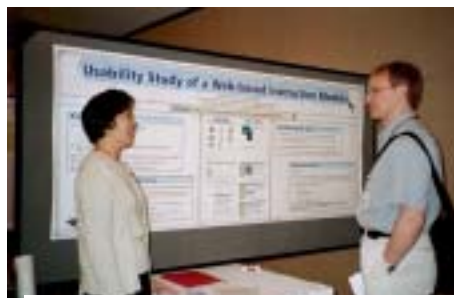
Throughout the week I sat in on several vendor updates. It was interesting to hear about the new databases as well as changes to current services. I was also able to attend the STN User update and gain useful information for conducting patent searches.

As the conference was winding down, there were still plenty of sessions to attend. One of these was the Winners' Circle of Best Science Websites where A. Ben Wagner, Kristen Anderson, Joseph Kraus, and Jennifer Rojas highlighted websites in the areas of chemistry, biomedical and life science, planetary and solar astronomy, and marine and aquatic research.

Overall by attending SLA 2004, I was able to gain a better understanding of the scope of professional development that SLA supports and encourages. I look forward to becoming more involved on both the division and the chapter level in the future.

Just because you were unable to make it to SLA in Nashville, doesn't mean that you have to leave empty-handed. One of the best features, especially for a first time attendee suffering from information overload, is that almost all of handouts from the sessions will be available through the SLA division websites for additional post-conference processing. While you are there to print all of the slides from this year's meeting, you can also get a peek at what is in the works for next year. Hope to see you in Toronto!! ❖

## SLA CHEMISTRY DIVISION POSTER SESSION



*SuHui Ho discussing her poster with Thurstin Miller  
Photo by Mary Ann Mahoney*

### TEACHING USERS VIA THE WEB: WEB-BASED TRAINING AND INSTRUCTION IN THE SCIENCES BY SCOTT WARREN

This year's poster session was not to be missed as fifteen very intriguing posters caused animated conversation among the numerous librarians present. The first visitors in fact entered the room nearly half-an-hour before the 12:15 PM start time. A theme that emerged was several libraries' use of Camtasia and similar software to produce short streaming videos for online instruction at the point of need. Some libraries favored voice-overs, others preferred just visuals with text added in. A second theme was the use of modular online materials, both for content and as organizing frameworks, to create more re-usable instructional materials.

The presentation by Linda Shackle, *Row, Row, Row your Boat, down the Video Stream*, was cancelled since Ms. Shackle could not attend due to personal circumstances. She did present the poster in the Chemistry Division online conference in July. For more information about the online conference see Bill Armstrong's article on page 5. ❖

#### **Using Streaming Video for Library Tutorials**

Smadar Izhaky and Beth Weil

#### **Evolution of a Chemical Literature Web Tutorial at Texas A&M**

Kathy M. Jackson and Eva Maddox

#### **Library Instruction on the Web: Tips, Strategies and How to Get Started**

Cory Craig

#### **Making Organic Chemistry Relevant**

Daureen Neddill

#### **The Creation and Implementation of an Information Retrieval Course for the Sciences at LSU using Blackboard**

William W. Armstrong

#### **Blended Learning in Chemistry: Using the Web to Improve In-Class Instruction**

Don MacMillan and Jennifer Lee

#### **Use of a Content Management System and Reusable Learning Objects to Develop an Integrated Suite of Instructional Materials for Scientific Information Literacy**

Eleanor M. Smith and May M. Chang

#### **Blended Learning in Chemistry: Using the Web to Improve In-Class Instruction**

Don MacMillan and Jennifer Lee

#### **Use of a Content Management System and Reusable Learning Objects to Develop an Integrated Suite of Instructional Materials for Scientific Information Literacy**

Eleanor M. Smith and May M. Chang

#### **e-Training for e-Self Service**

Sue Jones and Dr. Andrea Kirk

#### **Usability Study of a Web-Based Instruction Module**

SuHui Ho and Jeff Williams

#### **Information Literacy Teamed with Science Literacy**

Kathy Whitley, Troy D. Sadler, Teresa Eckart and Jennifer E. Lewis

#### **Science Information Literacy for the Undergraduate: Update**

Jennifer Lee Baldwin and Margaret Dominy  
Temple University, Drexel University

#### **Creating a Web-Based Science Tutorial: an Opportunity for Inter-Institutional Collaboration**

Carol E Vreeland and May Chang  
North Carolina State University

#### **Helping Students Succeed at Identifying Organic Compounds: Optimizing Location and Content of a Guide to the Literature**

Susan K. Cardinal and Kenneth J. Harper  
University of Rochester, Rochester, New York

## VENDOR UPDATE: WEB TUTORIALS AND INTERACTIVE SOFTWARE

BY MARY ANN MAHONEY

This year, the Chemistry Division's vendor update and poster session were organized around the same theme: creating web based instructional material. Instead of vendors being asked to talk about the new features of their products, they were asked to discuss the development of their online instructional materials.

The speakers for this program were John Martin (Chemical Abstracts Service), Ed Hueckel (Elsevier Science), and Sylvia Merino (UCLA Biomedical Library). In a surprise development, Ms. Merino made a digital appearance.

John Martin described how CAS is using the web to enhance its instructional outreach to its customers. One of these ways is through the CAS Learning Center (<http://www.cas.org/learning.html>) which serves as a web-based reference tool for CAS-related instructional material. At the CAS Learning Center customers can find links to instructional material, tutorials (created with Macromedia Authorware) and a schedule of e-Seminars. With these materials, large numbers of customers can be reached at their desktops, and at a time that is convenient for them. Delivered through WebEx, e-Seminars are live presentations with real instructors, and the viewers can ask questions and get immediate feedback. The e-Seminar presentations are also archived so that past seminars can be viewed at a customer's convenience. With web-based material, customers and trainers save time and money in travel costs and time zone problems can be minimized. Instructional materials such as the e-Seminar presentations can easily be translated to other languages or voiceovers in a native language can be added. CAS has discovered that there are many benefits to complementing its traditional classroom training with a variety of web-based instructional products.

According to Edward Hueckel, the on-site trainer is still the most widely accepted form of instruction. The instruction is customizable and a group setting allows the research staff to interact with each other in a

learning environment. However, online training is also customizable and it is growing in acceptance. ScienceDirect has made a variety of web-based materials available including user guides, demonstrations, interactive tutorials and WebEx training sessions at

[www.info.sciencedirect.com/user\\_help/index.shtml](http://www.info.sciencedirect.com/user_help/index.shtml). The interactive tutorials

([http://www.info.sciencedirect.com/user\\_help/user\\_guides/index.shtml](http://www.info.sciencedirect.com/user_help/user_guides/index.shtml)) are available in a variety of languages and are delivered to the web via Macromedia Flash. Flash was chosen because it is widely accepted, with about 98% of PCs worldwide able to play Flash files. Elsevier also is finding that web-based instruction can be cost-effective, customizable with modules, easily translatable into other languages, wide reaching and convenient for an international customer base.

Sylvia Merino arrived on a CD-ROM. Her entire presentation was only one minute and 55 seconds and can be viewed in its entirety at

<http://www.library.ucla.edu/biomed/computer/elearning.htm>. Ms. Merino called it a "teaser" – and it did. The audience was wowed with the multimedia presentation she created with PowerPoint and Apreso for PowerPoint. It certainly was an instance of the medium being the message since the presentation was designed to demonstrate a little of what can be done these days with commercially available software. Ms. Merino's website also has a PowerPoint presentation she created on "Selecting E-Learning Tools" that anyone interested delving deeper into the topic would find useful.

This program was organized and moderated by Katherine Whitley and sponsored by CAS, a division of the American Chemical Society. ❖

**SLA CHEMISTRY DIVISION**  
**ANNUAL BUSINESS MEETING AND BREAKFAST**  
**NASHVILLE, TENNESSEE JUNE 7, 2004**

**[AMENDED AS OF 8/3/2004. TO BE APPROVED AT THE JUNE 2005 ANNUAL BUSINESS MEETING]**

The meeting was called to order at 7:57 am by Chair Marion Peters. A quorum was present.

### **Welcome**

Marion Peters welcomed all to the Chemistry Division annual meeting and thanked our sponsor, the Royal Society of Chemistry (RSC). Marion introduced all Board members and functionaries present. She thanked all of the officers and functionaries for their help in 2003-04. Lesley Maw, Senior Sales Executive for RSC, also welcomed us to the breakfast and introduced RSC staff in attendance.

### **Minutes**

The minutes of the last annual business meeting (June 9, 2003 in New York City) were distributed. These minutes have been posted on the Chemistry Division website. Marion corrected the name of the Materials Research and Manufacturing Division in the Chair-Elect report.

**MOTION:** Suzanne Fedunok made a motion to approve the 2003 minutes as corrected. The motion was seconded and approved.

Reports from Officers

#### **Treasurer's Report** (Ted Baldwin)

Ted Baldwin reported a balance of \$48,351.51 as of May 31, 2004. The balance as of May 31, 2003 was \$40,668.61. Our sponsorships from 6/1/2003 to 5/31/2004 totaled \$5,000. The net income from the continuing education courses is extremely helpful in maintaining our strong financial position.

#### **Chair** (Marion Peters)

Marion introduced the proctor from SLA National, Susan Klopfer. Susan commented favorably on the work we had done on the Strategic Plan.

Committee and Task Force Reports

#### **Membership** (Jim Martin)

Jim Martin reported that our net membership remained exactly the same as last year, 336 members. The number of student members, though still a small percentage of the division, has increased. Members were encouraged to join the Chemistry Division listserv. About 50 are currently on the list.

#### **Mentoring** (Loren Mendelsohn)

Loren Mendelsohn noted renewed efforts to establish good communication between the Membership Chair and the Mentoring Chair. Loren urged members to sign up for receiving mentoring or to be a mentor.

#### **Professional Development** (Judith Currano)

Judith Currano reported another successful pair of continuing education courses. *Chemistry for the Non-Chemist Librarian* was expanded to a full day this year based on last year's feedback with 14 attending. The half-day *Chemical Information Sources, Requests, and References* was also attended by 14 people. Judith thanked co-teachers Dana Roth, Denise Callihan, and Bartow Culp.

#### **Sponsorship** (Dana Roth)

Dana Roth reported that sponsorship remained very strong. Dana noted each sponsor: ACS Publications Division, Chemical Abstracts Service, Thomson Scientific, Chapman & Hall/CRC, Royal Society of Chemistry, Wiley, and Dialog. He requested that members make a point of stopping by sponsor's booths to thank them.

#### **ACS Liaison** (Sue Cardinal)

Sue Cardinal stated that the ACS National Meeting August 2004 program in Philadelphia has some good chemical information sessions. The new web address for the ACS Division of Chemical Information is <http://www.acscinf.org/cinf/>. Susan also noted the Rochester Northeast Regional Meeting in Rochester, NY from Oct. 31-Nov. 3, 2004 (<http://www.chem.rochester.edu/~rocacs/nerm/>). She is planning a chemical information session for this conference and highly recommends that SLA Chemical Division members check out ACS regional programs in their part of the country. A salary survey is being planned this summer by CINF.

#### **Archivist** (Sylvia O'Brien)

Sylvia O'Brien has completed reorganizing and taking inventory of our archives. There are now 1 1/2 boxes after the weeding process, and we are using appropriate acid-free archival storage materials. She distributed an inventory of the reorganized archives so Board members would know exactly what the contents are. The file

arrangement follows the guidelines in the SLA Practices for Division Archives. After an appeal to our members in the Sci-Tech News, she now has a complete set of our divisional newsletter from 1985-2000 and one additional chair's annual report.

#### **WebMaster** (Teri Vogel)

Teri Vogel commented that 2003 & 2004 conference info and four electronic newsletters had been posted. Usage of the web site has been good and peaks at conference time. Our use statistics (WebTrends reports) can be viewed by any member at <http://www.sla.org/stats/dche/>. Teri is working to mount additional material from previous conferences linked from our home page at <http://www.sla.org/division/dche/chemdiv.html>

#### **Nominating Committee** (Suzanne Fedunok/Marilynn Dunker)

Suzanne Fedunok presented the slate of candidates for 2004/2005:

Ted Baldwin, Chair-elect  
Kiem-Dung Ta, Treasurer

There were no nominations from the floor.

**MOTION:** Loren Mendelsohn moved to approve the two candidates for the two officer positions. The motion was seconded and carried.

#### **Chemistry Division Strategic Plan** (Susanne Redalje)

Susanne Redalje thanked Marilyn Dunker, Denise Callihan, and Jim Martin for their assistance in creating the 2004 draft. The draft was greatly informed by the membership survey. Susanne noted the minor revisions made by the board yesterday. The Strategic Plan is designed to be a living document, changing over time but informing the program and direction of the entire division. It was noted that the overall goals would change less over time than the strategies. Susanne emphasized that it was important that we not simply approve and "file it". It needs to remain in the forefront of our thinking. The Strategic Plan will be posted on our web site after the conference.

**MOTION:** Bill Armstrong made a motion to accept the Strategic Plan with special thanks to the committee. The motion was seconded and approved.

#### **Web Conference** (Bill Armstrong)

Bill Armstrong noted that plans are underway to begin a series of web conferences in July based on many or all of the 14 poster sessions from our Monday afternoon *Teaching Users via the Web--Web-Based Training and Instruction in the Sciences*. The web conferencing interface was briefly described.

#### **Marion E. Sparks Award Winner**

The Marion E. Sparks Award winner for 2004, Meris Mandernach of Loyola University, was presented with a certificate and check for \$1,500.

#### **2004 Program Planner – Nashville Conference** (Marion Peters)

Marion Peters reviewed the 2004 conference programs sponsored by our division. The Monday evening Divisional Suite Open House time and location was announced. Two new divisional committees will be launched, a Web Committee focused on linking to teaching resources and an Instructional Committee focused on information competencies/literary. Members were urged to take time Tuesday morning to come to the inaugural meetings.

#### **2005 Program Planner – Toronto Conference** (Dawn French)

The topics are pretty much set up. SLA Headquarters is strongly encouraging an international orientation for 2005, especially in light of our meeting in Toronto. Kathy Whitley is assisting in the program planning.

#### **Other Business**

There was no other business.

#### **Adjourn**

**MOTION:** Tina Chrzastowski made a motion to adjourn. The meeting was adjourned at 8:42 am.

A. Ben Wagner  
Secretary  
August 8, 2004

## SPECIAL LIBRARIES ASSOCIATION CHEMISTRY DIVISION STRATEGIC PLAN

APPROVED JUNE 7, 2004

### Purpose

A Strategic Plan is a living document, designed to help the Chemistry Division Board and Functionaries as they plan the activities of the Chemistry Division. It reflects the vision of the division members and of the Special Libraries Association (SLA) and should be reviewed regularly and updated as needed. A formal revision of the plan, the mission and the vision statements, should take place every five years and be endorsed by the Board and the division membership. The next revision takes place in 2007.

### Mission Statement

The SLA Chemistry Division actively participates in the creation, delivery, and promotion of information to serve the research and scholarly communication processes of a diverse clientele seeking or using chemical information. We support the core values of our parent organization, SLA which include leadership, service, innovation and continuous learning, results and accountability, and collaboration and partnering.\*

### Vision Statement

The Chemistry Division of the Special Libraries Association works to support the efforts of special, academic, government, research, and public librarians/information professionals to develop and deliver superior chemical information resources to their communities. The Division Membership encompasses all chemistry-related fields, including but not limited to, chemical technology, history of chemistry, chemical

economics, and chemical engineering. We are committed to identifying and collaborating with strategic partners in chemical information delivery; attracting and retaining innovative and talented people to our Division; providing educational opportunities to our members through the Annual Meeting symposia and continuing education courses, informing and advising our members through programs, newsletters, discussion lists, and individual mentoring, and creating a technologically-advanced future for access to chemical information. Our Strategic Plan outlines our goals for the next five years, 2004-2008.

### Goal 1: Provide channels of communication among members

#### Strategies:

- Maintain CHMINF-L as the primary vehicle for electronic communications
- Maintain Sci-Tech News as the Division's official bulletin
- Continue to expand and develop the Division's Website and its electronic newsletter, further encourage member contributions to the newsletter
- Survey the membership regularly to update the Strategic plan and determine if current methods of communication are appropriate.

### Goal 2: Increase Member involvement with the Division, service to the Membership, and develop Division Leaders

#### Strategies:

- Use the division's discussion lists and other technology to develop programming and other activities in

which Members can participate between Annual Conferences.

- Increase the number of standing and other committees to provide mechanisms for more Members to participate in Division planning
- Develop training and orientation materials to help Members participate in Division Activities, to help new Division Officers, and to help provide the Division with continuity from year to year.

### **Goal 3: Position Division Members to meet future information challenges**

#### **Strategies:**

- Develop an active Mentorship program
- Develop connections and expand recruitment with library and information schools
- Continue support for the Marion E. Sparks Award for Professional Development

### **Goal 4: Develop vision of the profession**

#### **Strategies:**

- Develop mechanisms to examine current and future issues related to chemical information, its providers and users Incorporate discussions of these topics into Annual Conference symposia and discussions, focus on them in newsletters and electronic discussions, including as topics for electronic mini-symposia and other forums
- Continue to partner with the American Chemical Society Chemical Information Division and the American Society for Information Science and Technology Special Interest Group on Scientific and Technical Information Systems to sponsor the Tri-Society Symposium
- Partner with appropriate associations and on appropriate initiatives, such as information literacy

\* *SLA Vision, Mission and Core Value Statements* adopted October 2003

## 2004-2005 CHEMISTRY DIVISION OFFICERS AND FUNCTIONARIES

<p><b>CHAIR</b>  <a href="#">Dawn French</a>                      Library                      Millennium Chemicals                      6752 Baymeadow Dr.                      Glen Burnie MD 21060                      410-762-1117                      410-762-1030 (FAX)</p>	<p><b>CHAIR-ELECT:</b>  <a href="#">Ted Baldwin</a>                      College of Applied Science                      Library                      University of Cincinnati                      2220 Victory Parkway                      Cincinnati, OH 45206-2822                      513-556-4211                      513-556-4217 (FAX)</p>	<p><b>PAST-CHAIR/NOMINATING COMMITTEE CHAIR:</b>  <a href="#">Marion Peters</a> (photo)                      UCLA Science and Engineering Library                      8251 Boelter Hall                      Box 951598                      Los Angeles CA 90095-1598                      310-825-0190                      310-206-9872 (FAX)</p>
<p><b>SECRETARY:</b>  <a href="#">A. Ben Wagner</a>                      University@Buffalo, SUNY                      Science &amp; Engineering Library                      226 Capen Hall, North Campus                      Buffalo, New York 14260-1672                      716-645-2947 X230 (W)                      716-645-3710 (FAX)</p>	<p><b>TREASURER:</b>  <a href="#">Kiem-Dung Ta</a>                      Room 306 Edmon Low Library                      Oklahoma State University                      Stillwater, OK 74078                      405-744-9743</p>	<p><b>BULLETIN EDITOR:</b>  <a href="#">Mary Ann Mahoney</a>                      Chemistry Library                      100 Hildebrand Hall                      UC Berkeley                      Berkeley CA 94720                      510-642-4345                      510-643-9041 (FAX)</p>
<p><b>MEMBERSHIP:</b>  <a href="#">Jim Martin</a>                      University of Arizona                      Science and Engineering Library                      744 North Highland                      Tucson AZ 85721-0054                      520-621-6378                      520-621-3655 (FAX)</p>	<p><b>PROFESSIONAL DEVELOPMENT:</b>  <a href="#">Judith Currano</a>                      Chemistry Library                      University of Pennsylvania                      3301 Spruce Street                      Philadelphia PA 19104-6323                      215-898-2177                      215-898-0471 (FAX)</p>	<p><b>ARCHIVIST:</b>  <a href="#">Sylvia O'Brien</a>                      University of Maryland                      White Memorial Library                      1526 Chemistry Bldg.                      College Park MD 20742-2021                      301-405-9080                      301-405-9164 (FAX)</p>
<p><b>STRATEGIC PLANNING:</b>  <a href="#">Susanne Redalje</a>                      U. Washington                      Seattle WA 98195-1700                      206-543-2070                      206-543-3863 (FAX)</p>	<p><b>SPONSORSHIP:</b>  <a href="#">Dana Roth</a>                      Caltech 1-32                      Pasadena CA 91125                      626-395-6423                      626-792-7540 (FAX)</p>	<p><b>WEBMASTER:</b>  <a href="#">Teri Vogel</a>                      Georgia State University                      Library                      100 Decatur Street SE, MSC                      8E0705                      Atlanta GA 30303-3202                      404-463-9933                      404-651-4315 (FAX)</p>
<p><b>MENTORING:</b>  <a href="#">Loren Mendelsohn</a>                      City College of New York                      Science/Engineering Library                      New York NY 10031                      212-650-8244                      212-650-7626 (FAX)</p>	<p><b>ACS LIAISON:</b>  <a href="#">Sue Cardinal</a>                      Carlson Library                      University of Rochester                      Rochester NY 14627                      585-275-9007                      585-273-4656 (FAX)</p>	<p><b>ASIST LIAISON:</b>  <a href="#">Ann Eagan</a>                      Cline Library                      Northern Arizona University                      Box 6022                      Flagstaff AZ 88011-6022                      928-523-0340                      928-523-3770 (FAX)</p>